

Rashmi Jain

Senior UI/UX Designer +91 9266936060 | dmrashmijain@gmail.com | www.linkedin.com/in/rashmijn | www.uxfolio.in

SUMMARY

Senior UI/UX Design Lead with 8+ years of experience delivering pixel-perfect, high-quality UI designs. Expert in Figma and Adobe Creative Suite, with strong knowledge of UX principles and best practices. Adept at coordinating cross-functional teams to create business-aligned, high-impact digital solutions.

SKILLS

UI/UX Design, User Experience Design, User Interface Design, Web Design, Mobile App Design, Responsive Design, Adaptive Design, Accessibility (WCAG), Design Systems, Component Libraries, Wireframing, Low-Fidelity Wireframes, High-Fidelity Mockups, Interactive Prototypes, Prototyping, Figma, Adobe Photoshop, Adobe Illustrator, Usability Testing, User Research, A/B Testing, Heuristic Evaluation, Information Architecture, User Flows, Journey Mapping, Front-End Development, React JS, JavaScript, jQuery, HTML5, CSS3, Bootstrap, Agile Methodology, Scrum, Jira, Sprint Planning, Backlog Grooming, Cross-Functional Collaboration, Stakeholder Management, Client Communication, Project Management, Design Leadership, Team Mentoring, UI Localization, Multilingual UI Design, RTL/LTR Layouts

EXPERIENCE

UI/UX Design Lead & Project Coordinator | M/S SiliconWeb Technology, New Delhi **Sept 2017 – Present**

- Lead a team of 5+ designers delivering high-impact, user-focused digital products for local and International clients.
- Drove UX/UI redesign projects and optimized user flows, increasing client satisfaction scores by 30%.
- Implemented agile design sprints and managed project milestones to ensure on-time and under-budget delivery.
- Strong experience in end-to-end product design covering research, visualization, conceptualization, journey mapping, and interactive prototyping using Figma, Adobe Creative Suite, and modern prototyping tools.
- Presented actionable UX insights to cross-functional stakeholders, aligning design success with business guidelines.

Senior Web Designer | M/S SiliconWeb Technology, New Delhi

April 2011 – Sept 2017

- Developed responsive UI/UX for websites and mobile apps using HTML5, CSS3, JS, React JS for international and regional (Gulf) clients.
- Designed and launched new features on CMS platforms (WordPress/Magento), improving engagement by 25%.
- Collaborated with product/marketing teams for creative campaign design and performance optimization.
- Executed creative direction and ensured all UI assets comply with GCC brand/cultural requirements.

Frontend Web Designer & Developer | Freelance

Dec 2004 – Apr 2011

- Delivered high-quality web/mobile solutions for clients in USA, Canada, Australia, and UAE.
- Managed end-to-end design, development, and client communications, achieving a 97% repeat client rate.
- Produced dynamic interfaces in Photoshop, CorelDraw, HTML, CSS, JS, and jQuery.

Sr Web Designer | PragyaNet Technology, New Delhi

June 2003 – Dec 2004

- Created UI/UX designs and utilized quick learning ability for adapting to new web technologies.
- Solved complex user interface challenges creatively and efficiently.

Data Entry cum Web Designer | Suntec Web Services Pvt. Ltd., New Delhi

Aug 2002 – June 2003

- Processed online data entry tasks and delivered web/graphic design assets using Photoshop & CorelDraw.

EDUCATION & CERTIFICATIONS

- ACEP.NET Web Design & Development Course, APTECH Computer Centre, New Delhi
- Bachelor of Arts (B.A.), M.G.B. College / BR Agra University

INFORMATION

Gender: Female | **Language:** English, Hindi | **Visa Status:** Will arrange upon offer | **References:** Available upon request.